



**MAY 2018**

A MONTHLY E-NEWSLETTER FOR MEMBERS AND  
ASSOCIATES OF LIGHTING COUNCIL AUSTRALIA

## ILLUMINATIONS – MAY 2018

Welcome to the **fourteenth** edition of our E-newsletter, produced to keep Members and Associates informed about developments in lighting and related technology areas.

This newsletter will also keep you informed about new regulations, policies and on-going consultation with Federal, State and Territory Governments as well as key industry events. We welcome feedback and items for potential publication.

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## Chairman's column



This month marked yet another key milestone in the history of Lighting Council Australia, with the Melbourne office officially holding an event marking its opening. The change of office—from Canberra to Hawthorn in Victoria—is perhaps the most public of all the changes occurring in Lighting Council Australia. With a new CEO, new office and significant changes in the staffing of the organisation, Lighting Council has positioned itself to deal with new challenges and opportunities. While I was unable to attend on the day due to overseas commitments, I was very pleased to see the level of support for the event, with Minister Frydenberg and Victorian Shadow Minister Southwick joined by a good number of Lighting Council Australia Members and representatives from other industry bodies.

## CEO's column



I was very pleased with the level of interest in the official opening of the Lighting Council Australia office in Melbourne earlier this month. I would like to thank Members who attended and express my appreciation to Lighting Council Australia Directors Mr Pat Galvin and Mr Joel Moss. It reflects very positively on our organisation that we were able to secure the attendance of the Hon Josh Frydenberg, Minister for the Environment and Energy. Readers will be aware that our organisation has been working closely with the Minister and his Department, and that in recent months we were able to reach a sensible outcome on the regulation of LED Lamps under the

This month also saw the convening of the sub-industry groups and our Quarterly General Meeting. I am very pleased that the work of the sub-industry groups continues to be highly relevant and of a high quality, and that attendance at our quarterly events continues to grow. I believe that the increased attendance and engagement—across all aspects of Lighting Council Australia’s work—reflects the desire of the Board to ensure that Members are receiving value from their membership of our organisation. I commend CEO Richard Mulcahy for the steps that he has taken to strengthen the engagement between the Secretariat and the Members.

In the coming months Lighting Council Australia will be engaging with government regulators and policymakers on a range of complex issues, including the 2019 Draft National Construction Code. Our success as an organisation on the MEPS issue was brought about in part due to a high level of engagement with our Members, and I warmly invite you all to work with the Secretariat to help ensure that the lighting industry’s concerns are understood by decision-makers.

**Tony Todaro**  
**Chairman**

GEMS Act. In addition to officially unveiling the plaque and declaring the office open, Minister Frydenberg shared some reflections about energy policy in Australia and affirmed his commitment to the phase-out of halogen lamps in Australia.

We should all be proud of our contribution to energy efficiency in Australia. With rising household electricity bills, lighting should be a significant consideration for Australians looking to reduce their energy consumption. I am pleased that the lighting industry is able to play a role in accelerating the benefits of LED lighting through a phase-out of inefficient halogens, but both government and industry will have important roles in communicating about the changes to the general public.

I would take the opportunity once again to acknowledge and thank Minister Frydenberg for his leadership on the LED issue, having achieved a sensible work-around on reducing the red tape and compliance costs on the MEPS issue and a significant win for consumers on energy costs.

**Richard J Mulcahy**  
**Chief Executive Officer**

# Thank you to voluntary contributors to MEPS for LEDs levy

Lighting Council Australia would like to acknowledge Members who made a voluntary \$750 contribution to help offset part of the cost of running the successful MEPS for LEDs campaign. These include: Zumtobel Lighting Australia, Energetic Lighting Australia, Dialight ILS Australia, Mr Walter Oechsle Signify (formerly Philips Lighting), Clevertronics, Klik Systems Australia, Green Illumination, Aglo Systems, and Evolt Group.

Lighting Council Australia also wishes to acknowledge substantial additional contributions from Clevertronics, Beacon and Haneco.

Members interested in making a voluntary contribution may still do so and are invited to contact Lighting Council Australia Accountant [Mr David Ly](#) to arrange payment.

## Lighting Council Australia Opening

On 17 May, the Hon Josh Frydenberg, Minister for the Environment and Energy, and Lighting Council Australia Director, Mr Pat Galvin, officially opened the Lighting Council Australia office in Hawthorn. Attendees were also joined by Mr David Southwick, MP, Member for Caulfield (Victorian State Parliament) and Shadow Minister for Energy and Resources, Innovation and Renewables, and Lighting Council Australia Director Mr Joel Moss.

Mr Galvin was introduced by CEO Mr Richard Mulcahy to the group of 30 attendees. Mr Galvin, who is also the Managing Director of Melbourne-headquartered Aglo Systems, shared his reflections on over 10 years of Lighting Council Australia operating as a separate organisation, after its split from its predecessor organisation. He noted that Lighting Council Australia's ability to speak with one clear voice for the lighting industry had been the basis for its strong advocacy and relationship with Minister Frydenberg and his Department in recent years.

Mr Galvin then introduced Minister Frydenberg, who is also the MP for Kooyong, the electorate in which the Lighting Council Australia office is located.

Minister Frydenberg's speech highlighted the importance of the lighting sector to his Government's Energy Productivity Agenda. Minister Frydenberg expressed his appreciation for Lighting Council Australia in obtaining a positive outcome on the MEPS—Minimum Energy Performance Standards—issue, which he acknowledged had caused concerns in industry. The Minister also reflected on the challenges of improving energy security and reliability while addressing the structural problems in the energy market.

Minister Frydenberg also outlined his commitment to phase-out halogen lamps, which he said would see around \$1.5bn in accelerated savings for Australian households and businesses. The Minister expressed his appreciation to the Australian lighting industry for being a key part in seeing this worthwhile policy initiative in proceeding.



Pictured: Mr David Southwick, MP, Victorian Shadow Energy Minister and Member for Caulfield; Mr Pat Galvin, Director, Lighting Council Australia; Mr Joel Moss, Director, Lighting Council Australia; Mr Richard Mulcahy, CEO Lighting Council Australia; and the Hon Josh Frydenberg, Minister for the Environment and Heritage and Member for Kooyong.



Pictured: Minister Frydenberg addresses attendees after being introduced by Mr Galvin and Mr Mulcahy.



Pictured: Minister Frydenberg unveils the plaque with Mr Galvin and Mr Moss



## Highlights of the Past 12 Months

Attendees at the Quarterly General Meeting in Sydney in May heard from Lighting Council Australia CEO Richard Mulcahy who reviewed the achievements and key events of the past twelve months.

In relation to technical work, Mr Mulcahy explained that Lighting Council Australia had:

- Published five Technical Briefs on its website
- Continued its work in Standards development locally and internationally
- Held Technical and Regulatory Workshops in Brisbane, Sydney and Melbourne with nearly three hundred registrants from across its Membership and related lighting fields; and
- Hosted a Building Automation/Smart Buildings Standards Forum, resulting in the identification and mitigation of security risks in Australian buildings.

Engaged with existing and new members by:

- Undertaking 45 member visits in Queensland, New South Wales, Victoria and Western Australia; and
- Reviewing 17 applications for Full or Associate Membership.

Achieved significant successes for industry on:

- The draft ABCB National Construction Code 2019.
- The MEPS for LED lamps issue and MEPS for LED luminaires issue, resulting in savings of hundreds of millions of dollars for industry



Pictured: Prime Minister the Hon Malcolm Turnbull MP, LCA CEO Richard Mulcahy and National Marketing and Environment Manager Roman Gowor.

Dramatically raised the profile of Lighting Council Australia and the industry through:

- A great deal of political engagement with state, territory and federal parliamentarians, including personal meetings with Ministers Frydenberg and Laundy and the Prime Minister.
- Engaging with industry publications and a number of media interviews, including Channel 9 and the ABC.
- Improvements to its communications with industry participants through Illuminations.

On the organisational front, Lighting Council had:

- Relocated its office from Canberra to Melbourne and brought on three new staff members – Mr Timocles Copland, Mr Roman Gowor, and Mr David Ly.
- Undergone a full review of membership, corporate governance and accounts.
- Overhauled its IT systems in storage and backup; collaboration and document sharing.

## Update on Technical Matters

Lighting Council Australia's Sub-Industry Groups met in early May. Matters discussed included proposed changes to the 2019 National Construction Code, LED MEPS and the phase out of halogens, the development of a standards proposal for recessed luminaires, increased electrical safety requirements for LED lamps, and the development of a policy paper on flicker.

Comments from Members are sought in relation to three Standards Australia projects:

- AS IEC 61347.2.13 *Lamp controlgear: Particular requirements for d.c. or a.c. supplied electronic controlgear for LED modules*
- AS/NZS 1158.3.1 *Lighting for roads and public spaces - Pedestrian area (Category P) lighting - Performance and design requirements*
- AS/NZS 4282 *Control of the obtrusive effects of outdoor lighting*

Public comment drafts can be found at the following link – [Standards Australia public comment drafts](#) . If you have comments on any of these drafts, please contact [Mr David Crossley](#) or [Mr Timocles Copland](#).

## QGM Presentation on Workplace Employment

The presentation of workplace relations expert Mr Tass Angelopolous, delivered at the QGM in Sydney in May, is now available to Lighting Council Australia Members. Members can access the presentation at this [link](#) (login required).

## Lighting Council Australia launches new website

Earlier this month, Lighting Council Australia launched its new website. Changes to the site include improvements to the layout and structure, making it easier for Members and the general public to navigate through our content.



Members will find it easier to access technical documentation; QGM and SiG notices and minutes; and LCA staff information. Public users will be able to obtain more information on our membership application process; search for members by location; and access submissions, media releases and guides.

The primary contact from each member company will receive a username and password shortly with instructions on how to login to the Members' Only areas of the site. Queries about the site should be addressed to Corporate Affairs Manager, Mr Timocles Copland.

## Updated Representation on Standards Committees

Members should be aware that Lighting Council Australia recently finalised a comprehensive review of its representation on Standards Committees. Lighting Council Australia thanks those who have agreed to take on representative responsibilities and acknowledges the contributions of those who previously represented Lighting Council Australia in a range of forums.

The full list of committees and representatives is as follows:

<b>Committee</b>	<b>Representative</b>	<b>Company</b>
CT-001 Communications Cabling	David Crossley	Lighting Council Australia
EL-034 Power Quality	Ratko Milosavljevic	Philips Dynalite
EL-041 Lamps and Related Equipment	Peter Portelli	Gerard Lighting
EL-041 Lamps and Related Equipment	Michael Santos	Zumtobel
EL-041 Lamps and Related Equipment	Dennis Galvin	Legrand Australia
EL-041 Lamps and Related Equipment	David Crossley	Lighting Council Australia
EL-041 Lamps and Related Equipment	Timocles Copland (FIO)	Lighting Council Australia
EL-053 Fire Hazard Testing – Electrical Equipment	David Crossley	Lighting Council Australia
EL-063 Environmental standardisation for electrical products	Roman Gowor	Lighting Council Australia
EL-063 Environmental standardisation for electrical products	Michael Santos	Zumtobel
EV-019 E-Waste	Roman Gowor	Lighting Council Australia
LG-001 Interior and Workplace Lighting	Peter Jones	Zumtobel
LG-001 Interior and Workplace Lighting	Michael Farmer	SAL
LG-001 Interior and Workplace Lighting	David Crossley (FIO)	Lighting Council Australia
LG-001 Interior and Workplace Lighting	Andrew Mitchell	Gerard Lighting
LG-001 Interior and Workplace Lighting	Patrick Rident-Tiercelet	Eye Lighting Australia
LG-002 Lighting for Roads and Public Spaces	Scott Powell	Gerard Lighting
LG-002 Lighting for Roads and Public Spaces	Patrick Rident-Tiercelet	Eye Lighting Australia
LG-002 Lighting for Roads and Public Spaces	Terry Howard	Pecan Lighting
LG-002 Lighting for Roads and Public Spaces	Ian Killick	Light Source Solutions
LG-002 Lighting for Roads and Public Spaces	Tristan Downs	Highlux

LG-002 Lighting for Roads and Public Spaces	Timocles Copland (FIO)	Lighting Council Australia
LG-007 Emergency Lighting	Michael Duce	Clevertronics
LG-007 Emergency Lighting	Timocles Copland (FIO)	Lighting Council Australia
LG-007 Emergency Lighting	John McKenna	ABB
LG-009 Sports Lighting	Patrick Rident-Tiercelet	Eye Lighting Australia
LG-009 Sports Lighting	Robert Scowcroft	Gerard Lighting
LG-009 Sports Lighting	Peter Jones	Zumtobel
LG-010 Obtrusive Effects of Outdoor Lighting	Patrick Rident-Tiercelet	Eye Lighting Australia
LG-010 Obtrusive Effects of Outdoor Lighting	George Verghese	Gerard Lighting
LG-010 Obtrusive Effects of Outdoor Lighting	Timocles Copland (FIO)	Lighting Council Australia
LG-012 Specification and Assessment of Lighting Performance	David Crossley	Lighting Council Australia
LG-012 Specification and Assessment of Lighting Performance	Tim Shotbolt	Gerard Lighting
LG-012 Specification and Assessment of Lighting Performance	Robert Rich	Gerard Lighting
QR-012 Conformance Marking to Regulatory Requirements	David Crossley	Lighting Council Australia
TE-003 Electromagnetic Compatibility	David Crossley (FIO)	Lighting Council Australia

## Member Profile – Mark Bejatovic, Mercator



**When did you start in the lighting industry? If you hadn't chosen lighting, where do you think your career might have taken you?**

I started in the lighting industry in 2016. In the preceding 12 years I held various leadership roles within the plumbing and bathroom industry, focused on designing innovative and durable products that stand up to tough Australian conditions for the mid to premium consumer segments.

If I hadn't taken this opportunity at Mercator, I would have continued to work within industries and organisations which produce innovative products for consumers.

**Tell us about Mercator. How long have you been involved with the company?**

I started at Mercator in 2016, joining a privately-owned Australian family business which has operated for more than 55 years. At Mercator, our focus is on developing show-stopping, high performance lighting. As a market leader in Australia our offer encompasses the broadest range of inspired designs, style and finished to complement every home and workplace. We apply the latest technology and highest quality standards to create products that are guaranteed to perform and provide peace of mind.

### **What are your hopes and expectations for Mercator?**

I hope to continue to lead Mercator along the next leg of its journey in a competitive landscape which sees a momentous change in consumer behaviour, a shift away from traditional sales channels and the emergence of disruptive products and technologies.

Our aim is to blend new skills and thinking to develop ground-breaking, differentiated products and lighting solutions that inspire consumers and bring comfort, style and function to the homes and workplaces of all Australians.

Mercator will continue to build on our strong presence in the trade market, focusing on innovating simple to install and easy to operate lighting products for our loyal following of electricians.

### **Lighting has undergone a revolution in the last decade. Where do you see the Australian lighting industry in ten years' time?**

Automation will continue to grow as an essential part of our lives, and the lighting industry will play an influential role. The way consumers embrace and interact with Artificial Intelligence and Augmented Reality technologies will shape the way people design their homes and choose their products.

Consumers have never had more choice on what to buy, where they buy it from, and with a greater online influence than ever before. Discerning consumers are better equipped with tools to select products and solutions that provide a tangible benefit to their lives and are they are not interested in gimmicks.

In the future, consumers and retailers who are well informed will be more demanding of both the products they buy and organisations they buy from. They will call for ethically sourced, environmentally friendly and low energy products, settling for nothing less than the latest lighting technology to integrate with their homes and lifestyle.

### **What are the biggest challenges for the lighting industry at this time?**

The Australian lighting industry is a dynamic market, rapidly advancing with emerging technologies and new suppliers. Lighting systems are evolving to become personalised, customisable and harmonised with individuals' lifestyles. The insatiable appetite for improvement that drives the industry brings with it many challenges that must be addressed. Rogue importers who do not undertake the necessary compliance need to remain in focus with Federal and State Governments closely aligned to the Lighting Council to build robust, long lasting and sustainable plans that benefit all Australians.

### **Can you tell us a little about yourself? What are your interests outside of work?**

As a father of 4 young children my interests outside of work largely revolve around spending time with family. Living in Melbourne we are blessed with countless opportunities to get out and experience all this great city has to offer.

I also have a passion for innovation and design as well as a keen interest in classic motorcycles.

## **Philips Lighting becomes Signify**



Earlier this month, Lighting Council Australia Member and influential multinational Philips Lighting announced a major rebranding of the organisation, with company now to be known as Signify. The change was described by Signify Country Leader – Australia/New Zealand and Lighting Council Australia Director Mr David Gardner as the most significant milestone in the two years since Philips Lighting became a stand-alone company.

## **2018 Federal Budget: Summary for Directors**

The Australian Institute of Company Directors' has published its summary of the Federal Budget. Written by AICD Chief Economist Stephen Walters GAICD and Head of Policy Christian Gergis, this concise piece summarises the main take-outs for Directors and Business Owners and can be read in full [here](#).

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**Our mailing address is:**

Suite 5, 191 Riversdale Road, Hawthorn VIC 3122  
PO Box 1058, Hawthorn VIC 3122  
(03) 9818 5920