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# Media Release

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## **Buyer's Guide launched to help consumers reduce energy bills amid COVID-19 impacts**

An LED buyers' guide has been launched early this year through lighting retailers to assist consumers buying LED lights—a key way to lower energy bills.

Produced by Lighting Council Australia, the plain language brochure will be available through Beacon Lighting stores and Coles online stores. Other retailers are also expected to distribute the brochure.

Environment and Public Affairs Manager at Lighting Council Australia, Brodie Easton, said the brochure has been endorsed by Federal Energy Minister the Hon Angus Taylor MP.

“With energy bills impacting heavily on households and businesses, the switch to energy-efficient LED lights is an easy way to cut down on energy costs especially during current economic impacts affecting households and companies amid the COVID-19 pandemic.

“Within six months of purchasing, LED lights will pay for themselves with lower energy costs. They also have a very long lifetime compared with traditional globes so the savings will continue for years.

“Lighting makes up around 15% of household electricity bills and this guide will explain in simple terms the different factors to consider when making LED purchases.

“Many consumers struggle to understand the difference between Watts and Lumens and such terms as Colour Rendering and how to achieve different levels of brightness.

“This guide has been produced under the guidance of the industry's leading lighting engineers.

“LED lights are important in terms of sustainability and we would encourage all consumers to make the switch,” Mr Easton said.

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